

NAME OF RESPONDENT: \_\_\_\_\_

REGULAR BRAND: \_\_\_\_\_

1. About how long have you been smoking (REGULAR BRAND)?

3 months or less. . . . . { }  
4 - 6 months. . . . . { }  
7 - 11 months . . . . . { }  
About 1 year. . . . . { }  
Over 1 year to 2 years. . . . . { }  
Over 2 years to 3 years . . . . . { }  
Over 3 years to 4 years . . . . . { }  
Over 4 years to 10 years. . . . . { }  
Over 10 years . . . . . { }

2. And what brand were you smoking before that?

\_\_\_\_\_ (FULL NAME)

3. When you buy your regular brand do you usually buy it by the pack or the carton?

Pack. . . . . { }  
Carton. . . . . { }

4. What was the last grade of school you completed? (DO NOT READ LIST)

Grade school or less. . . . . { }  
Some high school. . . . . { }  
High school graduate. . . . . { }  
Some college. . . . . { }  
College graduate or more. . . . . { }

5. And what is your exact age? \_\_\_\_\_

6. Finally, here is a list of income categories. Which letter on this card best describes the combined annual income of all members of your household?

a. Under \$10,000. . . . . { }  
b. \$10,000 - \$19,999. . . . . { }  
c. \$20,000 - \$29,999. . . . . { }  
d. \$30,000 - \$49,999. . . . . { }  
e. \$50,000 and over . . . . . { }  
Refused. . . . . { }

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